



BRAND STRATEGY

- Brand Audit
- Naming - New Brand
- Naming - Existing Brand
- Tagline Development
- Mission Statement
- Brand Promise
- Core Values
- Brand Voice
- Brand Photography Style
- Brand Positioning Statement

BRAND RESEARCH

- Market Research
- Target Demographic
- Competitor Analysis
- Product Research

BRAND DESIGN

- New Logo Design
- Existing Logo Re-design
- Tagline Design
- Typographic Study
- Color Codes (Pantone, RGB, CMYK, Hex)
- Visual Language
- Brand Guidelines

WEBSITES

- Audit / Analysis
- Information Architecture
- Landing Pages
- User Experience
- User Interface
- Website Design - Desktop
- Website Design - Mobile
- Website Design - Tablet
- Website Development
- Feature Development
- 3rd Party Integrations
- Platform Migrations
- Website Hosting
- Website Maintenance
- Tracking Pixel Installation

COPY

- Ad Campaign Copy
- Website Copy
- Executive Biography
- Social Copy

GRAPHIC DESIGN

- Package Design
- Lettering Design
- Typeface Design
- Wall Graphics
- Environmental Graphics
- Murals
- Way-finding Systems
- Social Media Square
- Icon Design
- Pitch Deck's
- Point of Purchase Design
- Point of Sale Design
- Map Design
- Infographic Design
- Business Cards
- Letterhead
- Envelopes
- Brochure
- Cards
- Posters
- Branded Merchandise
- Menus
- Books
- Magazines
- Textile Design

ILLUSTRATIONS

- Character Development
- Icons
- Storyboards
- Comics
- Editorial Illustration
- Book Illustration
- Package Illustration

PRINT PRODUCTION

- Digital
- Offset
- Large Format
- Emboss / De-boss
- Foil stamping
- Die-Cut
- Folding / Gluing
- Site Analysis
- Signage Placement
- Signage Fabrication
- Signage Installation
- Branded Merchandise
- Menus
- Books
- Magazines
- Textile Design

PHOTOGRAPHY

- Advertising
- Headshots
- Product Shots
- Food Photography
- Exterior Property Shots
- Interior Shots
- Drone / Aerial
- Event
- Editorial
- Fashion
- Photo Retouching
- Advanced Editing
- Color Correction

ANIMATION

- 2D Animation
- 3D Animation
- Stop Motion
- Modeling
- Rendering
- Logo Animations
- Website Animations
- Social Media Animations

VIDEO PRODUCTION

- Advertising Campaigns
- Interviews
- Hype Videos
- Social Media videos
- Website Videos
- Editing
- Special Effects



DIGITAL STRATEGY

Digital Strategy Audit
Launch Strategy - New Product
Launch Strategy - New Brand
Launch Strategy - Event
Digital Media Strategy

TRAINING

Digital Media 101
Executive Training
Custom Training / Consulting

PAID SEARCH

Paid Search Setup
Paid Search Takeover
Google Display Network
Bing

RETARGETING

Retargeting Setup
General Page Retargeting
Segmented Retargeting
Product Level Retargeting
Retargeting Budget
Retargeting Reporting

SEARCH ENGINE OPTIMIZATION

SEO Management
SEO - Local
SEO - Regional
SEO - National
SEO - Category / Keyword

AD CREATIVE

Ad Copy
Ad Graphic Design
Ad Photography
Ad Animation

CURATED SOCIAL CONTENT

Sourced - Free with credit
Sourced - Stock
Sourced - Reposts
Sourced - Brand approved sources

CUSTOM CREATIVE CONTENT

Social Media Copy
Social Media Graphic Design
Social Media Photography
Social Media Video Capture
Social Media Video Editing
Social Media Animation

INSTAGRAM MANAGEMENT

Instagram Management
Instagram Post Calendar
Instagram Post Scheduling
Instagram Cross Posting to FB + T

FACEBOOK MANAGEMENT

Facebook Management
Facebook Post Calendar
Facebook Post Scheduling

TWITTER MANAGEMENT

Twitter Management
Twitter Post Calendar
Twitter Post Scheduling

SOCIAL MEDIA ENGAGEMENT

Outbound Engagement Software
Manual Interactions
Manual Engagement
Manual Comments

PAID POST BOOST

Facebook Post Boost
Instagram Post Boost

PAID SOCIAL ADS

Instagram
Snapchat
Twitter
Reddit
Linked In

POST QUANTITY

1-3 posts / week
4-5 posts / week
Daily
Multiple Times per Day

POST APPROVALS

Monthly
Every Two Weeks
Weekly
Daily
Multiple Times per Day

STORY MANAGEMENT

No Stories
Occasionally
Weekly
Daily
Multiple Times per Day

MEETING FREQUENCY

No Meetings
Weekly Meeting
Bi - Monthly Meeting
Monthly Meeting
Scheduled Meeting
Last Minute / Rush

REPORTING

Weekly Reporting
Bi - Monthly Reporting
Monthly Reporting

SOCIAL VANITY

Likes
Comments
Followers
Video Views